

The Canadian Association of Professional Image Creators (CAPIC)

KEY TERMS FOR THIS UNIT:

Look up and define each of these terms *in your notes* based on how they relate specifically to **ART**. You can use your prior understanding of these terms as well. Make sure you use your own words – don't just copy from your buddy Webster!

FAIR USE

COPYRIGHT

PARODY

SATIRE

APPROPRIATION

TRANSFORMATIVE

COMMISSIONED

INFRINGEMENT

COLLAGE

MONTAGE

ASSEMBLAGE

KITSCH

COMMENTARY

The following questions are based upon an internet article by CAPIC (The Canadian Association of Professional Image Creators). The content of these questions and this article focus on the legal copyrights of the artist. The article is available here:

http://www.capic.org/resources.html?screen=bp&t=bp_section&chapter=What+You+Sell

<http://capic.org/copyright-laws/>

1. Before you start reading the article, what does the word commissioned (artistically) mean? Put it in your own words or look it up in the dictionary.

2. How do musicians earn money?

3. How do authors, producers, and performers earn money?

4. If you neglect Canada's copyright laws what are two things that could happen?

5. What does copyright literally mean?

6. Copyright is based on what simple principle?

7. To qualify for copyright a work must have what qualities?

INTERESTING NOTE: *“If a work created in Canada is used in another country, then that country’s copyright law applies.”*

COPYRIGHT ON PHOTOS & OTHER COMMISSIONED WORK

8. Are photographers the automatic first owner of their work? Explain.

9. What are the three ways an artist can own copyright to an image?

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10. If you are commissioned to do portraits how can you keep the copyrights to these images?

11. What is the international notice for copyright?

12. Do you need to use this international notice in Canada for your work to be copyright?

13. To artists, copyright is good news and give you the power in three specific ways. In your own words what are the three ways?

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14. How long after your death can your creative work generate monies for your estate (family)?

15. Are works created in electronic or digital formats also mediums that qualify for full copyright protection?

16. What is the following an example of: “The non-exclusive(5) right of reproduction for 5000(4) poster(1) for the greater Toronto area(2) for 6 months(3).”

17. When does copyright begin?

18. How long does copyright last?

19. For how many years after a photo is take is it protected by copyright?

BEWARE OF WORK-FOR-HIRE

20. Under ‘work-for-hire’ terms who gains copyright to your creation?

21. Fill-in-the-blanks:

“In cases where the client wishes to acquire copyright ownership to the work you do, the fee you negotiate should fairly _____ you for the full value of the copyright work, since you will have _____ left to license to future potential users of that work.”

22. List six of the twelve CAPIC recommended negotiating strategies:

1.	
2.	
3.	
4.	
5.	
6.	